

(19) World Intellectual Property  
Organization  
International Bureau



(43) International Publication Date  
6 January 2005 (06.01.2005)

PCT

(10) International Publication Number  
**WO 2005/000075 A2**

(51) International Patent Classification<sup>7</sup>: **A47F**  
(21) International Application Number:  
PCT/US2004/018860  
(22) International Filing Date: 10 June 2004 (10.06.2004)  
(25) Filing Language:  
(26) Publication Language:  
(30) Priority Data:  
60/478,700 13 June 2003 (13.06.2)

(71) Applicants (for all designated States except  
**MARKETING, INC.** [US/US]; 2727 W. Green  
Road, Milwaukee, Wisconsin 53209 (US). **BRYSON,**  
**Scott, M.** [US/US]; 2620 Glenmaura Place, Brookfield,  
Wisconsin 53005 (US).

(72) Inventor; and  
(75) Inventor/Applicant (for US only): **JOHNSON, Allen,**  
**E.** [US/US]; 6979 Lee Road, Hartford, Wisconsin 53027  
(US).

(74) Agent: **DAY, Scott, M.; FOLEY & LARDNER,** 777 East  
Wisconsin Avenue, Suite 3800, Milwaukee, Wisconsin  
53202-5306 (US).

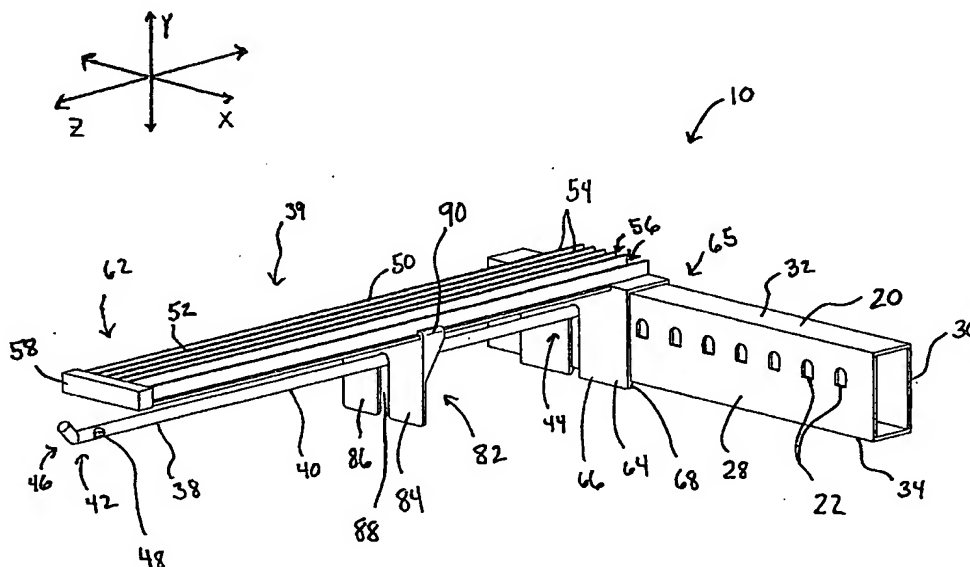
(81) Designated States (unless otherwise indicated, for every  
kind of national protection available): AE, AG, AL, AM,  
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,  
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,  
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,  
--- --, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,  
K, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,  
PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,  
, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,

ted States (unless otherwise indicated, for every  
regional protection available): ARIPO (BW, GH,  
E, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,  
--- --, Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),  
European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,  
FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI,  
SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ,  
GW, ML, MR, NE, SN, TD, TG).

Published:  
— without international search report and to be republished  
upon receipt of that report

For two-letter codes and other abbreviations, refer to the "Guid-  
ance Notes on Codes and Abbreviations" appearing at the begin-  
ning of each regular issue of the PCT Gazette.

(54) Title: **MERCHANDISING SYSTEM**



(57) Abstract: A merchandising system for articles comprising a base, a member coupled to the base having a front and a rear and configured to suspend the articles, and a pusher that advances along the member so that articles are advanced from the rear to the front of the member. The member is positioned substantially above the pusher as the articles are advanced along the member.

WO 2005/000075 A2